

Deputy Director of Strategy and Public Relations

at Wilbron Inc.

About Wilbron: FOR GOOD

Wilbron is a company that's committed to changing the world. Our clients provide us with so much more than an opportunity to apply our talent. They also provide us their partnership to join our journey to develop solutions that address some of the world's most complicated challenges. Wilbron exists FOR GOOD. This two-word mission powers a company that dedicates all of its energy to doing three things: 1) positively impacting businesses, 2) advancing communities, and 3) making a difference in the lives of ordinary people.

For more than 15 years this mission has generated measurable results for our clients, while also making the world a better place for us all. From making college campuses safer for millions of students, to providing Fortune 500 careers to the talented and underrepresented, we stand for what matters. We are not alone in this mission. Our ecosystem of influence includes the world's largest technology company, America's largest bank, a Fortune 100 energy company, the world's largest healthcare supplier and many others.

We'd be honored to have your leadership on our team.

About the opportunity

Reporting to the Director of Strategy and Public Relations (DSP), the successful Deputy of Strategy and Public Relations will provide services that advances public relations and communications activities for our clients; proactively seek and apply research and insights to support strategies that help our clients navigate challenges; and apply an ability to offer guidance directly to clients in need of independent counsel relative to their leadership priorities.

Below are key expectations for this role

- Develop thoughtful and research-centric strategies that address the needs of clients.
- Set and communicate relationship management expectations that meet the demands of each client served.
- Develop research, reports and strategies to support and advance the priorities of the clients served.
- Proactively develop a rapport with supervisor(s) to keep them informed and be prepared to offer management support when needed.
- Meeting preparation and follow-up: reviewing upcoming meetings to ensure supervisor(s) and the core leadership team has all of the information needed to be as productive as possible, and sending out agendas or documents to meeting attendees as necessary.
- Help maximize DSP's efficiency relative to client-related matters by being proactive and communicative concerning client matters.
- Manage special projects as necessary.

About You

You should apply if you:

- Are kind (mutual respect and generosity anchor our company's culture)
- Are an excellent communicator in written and verbal form, able to work well with influential executives and able to lead and influence across multiple levels and multiple functions of an organization
- Are highly organized, detail-oriented and proactive
- Possess or interested in earning accreditation in public relations, master's in business administration or another advanced degree
- Enjoy research and believe in the power of data to inform decision making
- Are entrepreneurial, with a high tolerance for ambiguity and complexity, and efficient with limited resources
- Are an agile thinker with the ability to process multiple streams of priorities within a given day
- Are hungry for learning and growth
- Are comfortable using digital media platforms
- Have a proven ability to track, prioritize and drive multiple concurrent projects to success
- Have the highest level of integrity and management of confidential information
- Have exceptional written and oral interpersonal communication skill
- Have a B.S. in Communications or related field
- Have some combination of the following at either an agency or in-house communication team:
 - 5+ years in public relations
 - 2+ years of direct experience supervising individuals and managing teams
 - 2+ years of project management experience



What you'll enjoy about joining our team

Our team members are passionate about their work. They are each dedicated to using their talents to power the good that our clients pursue. We offer competitive salary, paid time off, healthcare benefits, voluntary retirement plans with a company match, and flexible remote work options. Maintaining a healthy work-life balance is a priority of our CEO. His core belief is that where one invests their time professionally must support, in every way, one's personal life.

