



Graphic Design Internship (non-paid)

Wilbron Inc. offers a unique and rewarding internship experience for graphic design college students. Through the graphic design internship, students gain valuable expertise and receive an opportunity to build their portfolio by participating in featured projects such as new business pitches, brand development, logo design, website development, digital/social media, etc. This internship is non-paid. College credit is available, but not required for participation.

Terms Available

Spring (Jan. - May)

Summer (May - August)

Fall (Aug. - Dec.)

Wilbron Inc. is an agency of brand strategists. We exist FOR GOOD. We not only match clients with solutions that advance their business objectives, but we also connect their brands to goodwill to build broad support from customers, regulators and key influencers. For more than 12 years, we have helped advance corporate strategies and improve brand awareness for large foundations, national nonprofits, public utilities, hospitals, universities and other industries across the U.S. Our staff has experience in advancing brands that include Coca-Cola, Verizon, Alabama Power Company and many others.

To apply, email your resume and portfolio to amiller@wilbron.com and please specify the desired internship term.

Desired Capabilities:

- GPA 2.5 or higher
- Knowledge of Illustrator, Photoshop and InDesign required
- WordPress, HTML and Java skills (recommended, but not required)
- Independent worker able to work in a fast-paced environment
- Junior, Senior or Graduate

Job Responsibilities:

- Meet with Art Director to determine the scope of a project
- Create designs either by hand or using computer software
- Select colors, images, text style and layout
- Design should have a unique look and feel that identifies a product and/or conveys a message
- Present the design to the Art Director and/or clients
- Review printer proof for errors before printing or publishing